

know where
it goes

take simple
steps to reduce
STORMWATER POLLUTION



Town of XXX
Address and phone number

Date

Dear Chamber of Commerce/Economic Development Group,

As an organization that plays a vital role supporting the businesses in our community, we wanted to let you know about the ordinance that the [town/city] recently passed on [date of passing]. This ordinance affects local businesses because it deals with illegal interconnections to the [city/town] stormdrain system and includes specific requirements for commercial and industrial facilities in [town name]. The [city/town] is willing to provide a speaker at a meeting to discuss this ordinance as well as basic good housekeeping measures to help keep our local water resources clean. To schedule a speaker please contact: [name and contact information].

Illegal interconnections with the storm drain system contribute to nuisance flooding, beach closures, contamination of drinking water supplies, and other environmental problems costing every taxpayer money each year. That is because the storm drain system leads directly to our wetlands, rivers, ponds, and the Bay, without filters and without treatment. This ordinance is part of an overall federal government mandate to regulate stormwater discharges.

Businesses in town [specify which businesses, if only select businesses will be sent information] will receive a letter and business self-inspection checklist, regarding this ordinance. The checklist provides an outline of the basic tasks that businesses should complete in order to comply with the ordinance.

[If your town/city is in the Blackstone River watershed:] Additionally, information on the Blackstone River Coalition's voluntary business recognition program, "In Business for the Blackstone," was also included. This program provides public recognition to businesses that complete a series of simple good housekeeping measures that are designed to improve the water quality of the Blackstone River.

If you have any further questions please contact [name, phone, email] or visit our website at [web address]. The full text of the ordinance [ordinance name and number] is available on our website at [web address] or by contacting [name, phone and email].

Sincerely,

