July 1, 2009



Dear Mike and Ben,

Thank you for taking the time to meet with us a few weeks ago about Woonsocket's stormwater education needs. We have drafted several approaches for education and outreach about three of your priority issues: illegal dumping down storm drains; illegal connections at places of business; and yard waste disposal in wet areas.

Each educational goal specifies a target audience and offers a variety of approaches. They do not all need to be used; let us know which of those methods seem most appropriate or feasible for you, and we can help draft a timeline for implementation and help in any development or further customization of materials. We have added footnotes to each section, highlighting tasks with which we can help.

The table of possible education methods for each issue offers contact names. Contact information for many of those groups can be found within the relevant section of the binder we provided, *Reaching Out To Residents*. We hope that your two summer interns will be able to make significant progress, using this as a start, and we want to let them know that they are free to call or e-mail with any questions or concerns.

Finally, during our discussion, you mentioned that you would eventually like to work on stormwater standards for individual lots. We feel this education should focus on raising awareness about, and promoting compliance with, an adopted policy or ordinance. To that end, we've attached a few example ordinances under a fourth educational goal within the plan. When you are ready to propose an ordinance update we can help with supporting education and outreach.

We look forward to hearing from you and continuing to work on Woonsocket's stormwater education and outreach.

Best regards,

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