

July 14, 2009



Dear Tom and Ron,

Thank you for taking the time to meet with us at the end of May about Middletown's stormwater education needs. We have drafted several approaches for education and outreach about two of your priority issues: educating the general public about the fact that stormwater (rather than sewers) is a pollution source for local beaches; and educating the general public that animal waste (both domestic and wild) contributes to stormwater pollution.

Each educational goal specifies a target audience and offers a variety of approaches. They do not all need to be used; **let us know which of those methods seem most appropriate or feasible for you, and we can help draft a timeline for implementation and help in any development or further customization of materials. We have added footnotes to each section, highlighting tasks with which we can help.**

Additionally, **if you are able to identify volunteers** from the Aquidneck Island Planning Commission, Aquidneck Island Watershed Council, Middletown's Conservation Commission, neighborhood associations, or other watershed groups, who could help coordinate some of the suggested activities, we could add that to the strategy. An "island-wide" approach offers several advantages, so it might even be worth investigating whether you could pool resources with the other Aquidneck Island communities.

Finally, during our meeting, we touched upon the idea of improving stormwater standards for individual lots. As the new RI Stormwater Design and Installation Standards are adopted, it will be a opportune time to offer education that focuses on raising awareness about, and promoting compliance with, adopted policies or ordinances that support the new standards. To that end, we've attached a few example ordinances under a third educational goal within the plan. When you are ready to propose an ordinance update we can help with supporting education and outreach.

We look forward to hearing from you and continuing to work on Middletown's stormwater education and outreach.

Best regards,

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